Brand guidelines: Pine Grove

Logo rules of use

Pine Grove
THE IoT MARKETPLACE

Primary logo

Color

Pine Grove
THE IoT MARKETPLACE

Monochrome

Pine Grove
THE IoT MARKETPLACE

Background Color

Pine Grove
THE IoT MARKETPLACE

Variations

Clear Space   The preferred clearspace around the label is equivalent to the width of the logo trees.

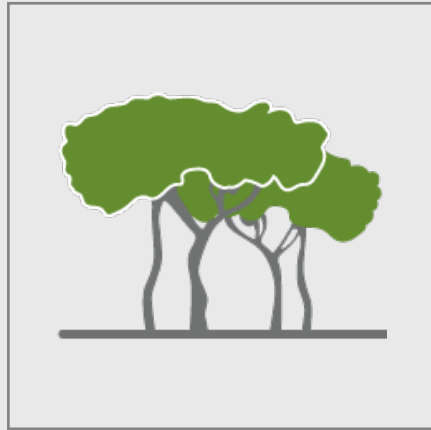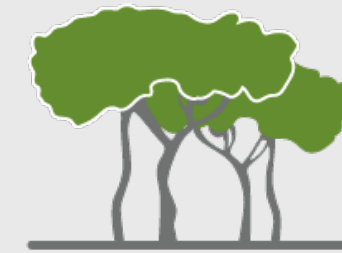Avoid stretching or compressing the logo.

Avoid rotating the logo.

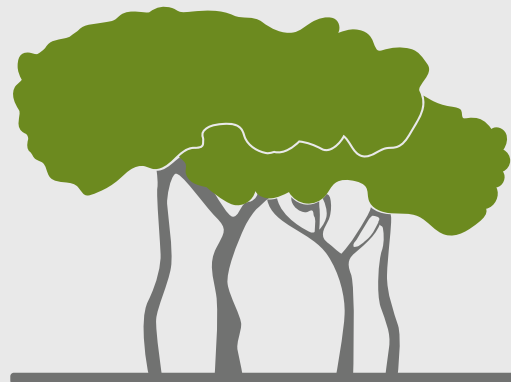Avoid using the logo on busy backgrounds and colors.

Avoid

Icon, Favicon & Social Media

Oter uses and variatios

MarketPineGrove logo

MarketPineGrove.com

THE IoT MARKETPLACE

Secondary logo: shop online

Pine Grove Partners

Pine Grove | Partner
THE IoT MARKETPLACE

Requirement

The "Pine Grove Partner" logo can be used by any entity which has signed a partnership agreement with Pine Grove S.L.

Not Autorized

The logo can be used on collaterals and websites in respect of the associated graphic charter (authorizedcolor versions). The « Pine Grove Partner » terms can be used in any editorial content.

Authorized

It must not be used for any product or service. Anything that could lead to confusion with Pine Grove S.L, i.e. anything that would suggest that Pine Grove Partner communication materials come from Pine Grove

Pine Grove Partner

Color

Monochrome

Background Color

Variations

Pine Grove | **Partner**
THE IoT MARKETPLACE

Pine Grove | **Partner**
THE IoT MARKETPLACE

Clear Space   The preferred clearspace around the label is equivalent to the width of the logo trees.

Avoid stretching or compressing the logo.

Avoid rotating the logo.

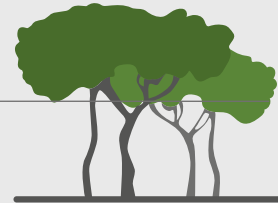Avoid using the logo on busy backgrounds and colors.

Avoid

Colors

Primary colors & secondary colors

Pantone 370 C
HEX : #638c1c
RGB : (99, 140, 28),
CMYK color (66%,25%,100%,9%)

Pantone 424 C
HEX : 6f7271
RGB : (111, 114, 113),
CMYK color (54%,42%,43%,27%)

Pantone Cool Gray 1 C
HEX : cccccc
RGB : (204, 204, 204),
CMYK color (23%,17%,18%,1%)

Typography

Pine Grove
THE IoT MARKETPLACE

ABCDEFGHIJ
KLMNÑOPQ
RSTVWXYZ
abcdefghijkl
mnñopqrstv
wxyz
1234567890

Open Sans Regular

ABCDEFGHIJ
KLMNÑOPQ
RSTVWXYZ
abcdefghijkl
mnñopqrstv
wxyz
1234567890

Franklin Gothic Medium